

**Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554**

In the Matter of)	
)	CG Docket No. 02-278
Petition for Waiver of)	
Papa Murphy's Holdings, Inc. and)	
Papa Murphy's International LLC)	
_____)	

**DECLARATION OF ANTHONY TODARO IN SUPPORT OF
SUPPLEMENT TO RESPONSE TO PETITION FOR RECONSIDERATION
OF RETROACTIVE WAIVER TO PAPA MURPHY'S HOLDINGS, INC.
AND PAPA MURPHY'S INTERNATIONAL L.L.C.**

I, Anthony Todaro, declare as follows:

1. I am an attorney licensed to practice law in the State of Washington. I am an attorney representing Papa Murphy's Holdings, Inc. and Papa Murphy's International L.L.C. (collectively, "Papa Murphy's"). I have personal knowledge of the matters set forth below, and can competently testify thereto.

2. Attached hereto as **Exhibit 1** is a true and correct copy of Exhibit A to John Lennartson and Susan Shay Nohr's Supplement to Petition for Reconsideration of Retroactive Waiver to Papa Murphy's Holdings, Inc. and Papa Murphy's International L.L.C. (the "Supplement"). Highlighting has been added to demonstrate where pages were cut off.

3. Attached as **Exhibit 2** is a true and correct copy of a screenshot of the website appearing at the URL:

<https://web-beta.archive.org/web/20140131173421/http://www.papamurphys.com/eclub>.

This is the same URL that appears at the bottom of each page of the first set of screenshots in Exhibit A to Petitioners' Supplement.

4. Attached as **Exhibit 3** is a true and correct copy of a screenshot of the website appearing at the URL:

<https://web-beta.archive.org/web/20140330054723/http://www.papamurphys.com/eclub>.

This is the same URL that appears at the bottom of each page of the second set of screenshots in Exhibit A to Petitioners' Supplement.

I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct.

Executed at Seattle, Washington this 21st day of December, 2016.

s/ Anthony Todaro

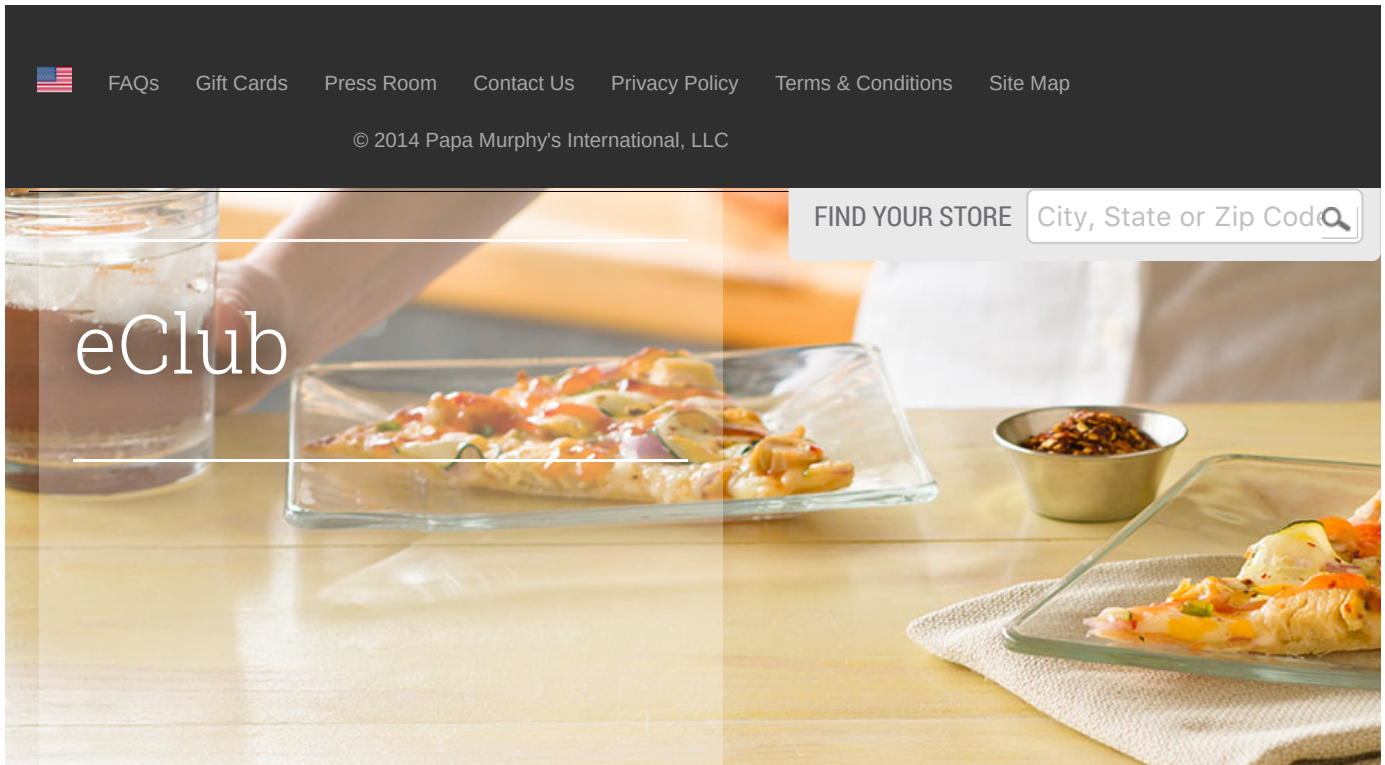
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*Attorneys for Papa Murphy's Holdings, Inc. and
Papa Murphy's International L.L.C.*

WEST\274697537.1

Exhibit 1

Exhibit A



Join the eClub.

We'll send fresh-baked savings right to your inbox.

Email

Why go looking for a deal when you can have one sent right to your inbox? Papa Murphy's eClub members enjoy great deals all year long. For more information, see our [Privacy Policy](#).

Name	<input type="text" value="First Name"/>	<input type="text" value="Last Name"/>
Email	<input type="text" value="Email"/>	
Zip/Postal Code	<input type="text" value="Zip"/>	
Birthday	<input type="text" value="MM"/>	<input type="text" value="DD"/>
I'm over 18 <input type="checkbox"/>		

SUBMIT

Deals

Check out exclusive Papa Murphy's coupons in your area.

GET THE DEALS

Text

To join Papa Murphy's Text Club for coupons & special offers, please enter your mobile number below. You will receive four text messages per month. To unsubscribe from our text club at any time, text **STOP** to **90421** . For questions or help with the text club, text **HELP** to **90421** , or call **800-257-7272** , or email us at guestservices@papamurphys.com.

Mobile Phone:	<input type="text"/>	*
(Ex. 5555555555)		
First Name:	<input type="text"/>	

OUR STORY

The concept of "take-n-bake" pizza was invented by Papa Murphy's in 1981. But today, we focus on what has made Papa Murphy's the fifth largest pizza company in the United States and Zagat's #1 Rated Pizza Chain: our commitment to FRESH.....[Read More](#)

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GET THE DEALS

Name	<input type="text" value="First Name"/>	<input type="text" value="Last Name"/>
Email	<input type="text" value="Email"/>	
Zip/Postal Code	<input type="text" value="Zip"/>	
Birthday	<input type="text" value="MM"/>	<input type="text" value="DD"/>
I'm over 18 <input type="checkbox"/>		

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Exhibit 2



[MENU](#) [LOCATIONS](#) [DEALS](#) [ECLUB](#)



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Name

Email

Zip/Postal Code

Birthday

I'm over 18 ☐

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Mobile Phone:
* (Ex. 5555555555)

First Name:

Last Name:

Zip:
*

Date of Birth:

Over Age 18?: ☐ *

☐ I agree and consent to receiving text messages to this mobile phone number from Papa Murphy's for coupons & special offers. You will receive up to 4 messages per month. **Msg & Data rates may apply. Consent to receive a text message is not a condition of purchasing a good or service.** Terms & Conditions at <http://papamurphys.com/TermsAndConditions>. Text **HELP** to 90421 for help. Text **STOP** to 90421 to opt-out.

SUBMIT

eClub FAQ

- + Didn't receive your birthday email?
- + Didn't receive your opt-in message after signing up?
- + Didn't get any messages from the Papa Murphy's eClub lately?

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Exhibit 3

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